

**National Seminar On
RURAL DEVELOPMENT: OPPORTUNITIES AND CHALLENGES**

9th October 2018

**Organised by:
The Department Of Commerce,
Gauhati University**



**Seminar Director: Prof. AparajeetaBorkakoty
Seminar Co-ordinator: Dr. Prashanta Sharma
Assistant Co-ordinators:
Dr. Tilak Ch. Das
SiddharthNayan Sharma
Venue:PD Hall, Gauhati University
PD Hall, Gauhati University**

Email:commseminar18@gmail.com

INVITATION

Sir/ madam,

We are pleased to inform you that The Department of Commerce, Gauhati University is going to organize a national seminar on **RURAL DEVELOPMENT: OPPORTUNITIES AND CHALLENGES** on **9th October 2018**.

We extend our heartiest invitation to attend the seminar and expect your active participation and cooperation.

With Regards,

Prof.AparajeetaBorkakoty,

HOD and Seminar Director

About the University

Gauhati University was established in 1948 and since its inception it continues to be a leading teaching and research institution of the NE India. The University has state-of-the-art architecture with several multidisciplinary departments. It has an Institute of Science and Technology, an Institute for Distance and Open Learning (IDOL) and a constituent Law College in the main campus apart from 326 affiliated Colleges/Institutes.

About The Department

The Department of Commerce, which is one of the first five departments established in 1948 currently runs two parallel programmes- Master of Commerce (M.Com.) and Five Year Integrated M.com along with Doctor of Philosophy (Ph.D.) in the various areas of commerce. The department aims to usher quality education and fulfill business education requirements of the society. The department also publishes a Journal of Commerce once in a year.

LOCATION

The University is located at GopinathBordoloi Nagar, Jalukbari about 10 kms from the LGB International Airport and 5 kms from Kamakhya Railway Station.

ABOUT THE SEMINAR:

As India aims to occupy a strategic position in the world map, an all round advancement of the economy is crucial. In this backdrop, it is imperative that both the rural and urban economies progress hand in hand. 'Rural India' is where more than half of the country's population actually resides and is a storehouse of numerous resources, which are, however, yet to be fully utilized. The unique cultural ideologies and practices of India can, today, be only traced back to their rural roots. The rural localities and the communities residing therein are, therefore, the real face of India.

Nevertheless, the Indian villages are somewhat detached from the development process of the country. Unlike the urban areas, even today, many of the villages lack connectivity due to poor transport facilities, inadequate infrastructure, lack of power and internet. Poverty, insufficient finances and poor agricultural yields have been major impediment for the farmers owing to which they are saddled with huge debts.

Rural development involves both economic development as well as social transformation. To ensure development of the rural areas, participation of the rural masses in the socio economic progress of the country is vital. The Government of India has made several attempts to eradicate the basic constraints of these areas so as to uplift the rural livelihoods. Some such initiatives are Rurban (Mission launched to transform rural areas and develop them to reduce the gap between rural & urban), Gramoday (focusing on the development work done in villages), the Ujjawala Yojana (for providing LPG cylinders in every household) and projects undertaken for providing clean drinking water.

The present one day National Seminar aims to address all these issues by inviting research papers on the following sub themes:

Focal theme: RURAL DEVELOPMENT: OPPORTUNITIES AND CHALLENGES

SUB-THEMES:

- 1. Rural Industry**
- 2. Entrepreneurship & Skill Development**
- 3. Agriculture & Food Security**
- 4. Rural Marketing**
- 5. Rural Education**
- 6. Rural Demography, Society and Culture**
- 7. Rural Tourism**
- 8. Rural Transportation**
- 9. Rural Finance**
- 10. Rural Livelihood**
- 11. Rural Housing, Health, Sanitation & Hygiene**

Guidelines for paper submission:

Research papers should be composed in MS Word in 12 point font size in Times New Roman with 1.5 line spacing. Soft copy of the abstract not exceeding 150 words along with the full paper within 2500-3000 words should be sent through email(commseminar18@gmail.com) on or before 30th September 2018. Two printed copies of the full paper are to be submitted on the day of the seminar.

Registration Process:

1. Registration form can be downloaded from the GU website.(<http://gauhati.ac.in>)
2. Registration fees will have to be paid in the form of Demand Draft, drawn in favour of Registrar, Gauhati University payable at SBI, GU.
3. Registration form along with demand draft should be submitted by post to the HoD, Department of Commerce, Gauhati University, GB Nagar, Pin 781014
4. Registration for the seminar will begin from 15th September 2018 and will be open till 3rd October 2018.

Registration fees:

1. Academicians, Research Scholars, Professionals, Entrepreneurs: Rs 700
2. Students: Rs 300

No accommodation and TA/DA will be provided by the Department to the participants. They can make their own accommodation arrangements in nearby areas.

Address For Correspondence and paper submission:

Seminar Director:

Prof. Aparajeeta Borkakoty,
HOD and Seminar Director,
Department of Commerce,
Gauhati University
Guwahati:781014
(M): 9864272400

Seminar Coordinator:

Dr. Prashanta Sharma,
Associate Professor,

Department of Commerce,
Gauhati University
Guwahati: 781014
(M): 9707011559

Assistant Coordinator:

(i)Dr. Tilak Ch. Das:

Assistant Professor,
Gauhati University
Guwahati: 781014
(M): 7002679893

(ii)Siddhartha NayanSarma,

Assistant Professor,
Gauhati University
Guwahati: 781014
(M): 7002346096

Key Dates:

Last date of submission of abstract along with full paper by email: **30thSeptember 2018**

Registration: 15th September 2018 to 3rd October 2018.

Seminar date: 9th October, 2018

Venue: PD Hall, Gauhati University

REGISTRATION FORM

**NATIONAL SEMINAR ON:
RURAL DEVELOPMENT: OPPORTUNITIES AND CHALLENGES**

- **Name**.....
- **University/College/Institution**.....
- **Title of the Paper**.....
- **Name of the Paper Presenter**.....
- **Contact No:**.....
- **Email ID:**.....
- **Address for communication**.....
.....
- **Food: Veg/Nonveg**
- **Registration Fee**..... **Bank:**..... **Bank Draft No****Date of Demand draft:**.....