

Department of Youth Affairs

Action Plan of the Department on Youth Affairs on Action Points emerging from the Presentations/ Final Reports of Group of Secretaries which were presented before the Hon'ble PM

The Presentations/ Final Reports of the 8 Groups of Secretaries were presented before the Hon'ble MOS(IC), Youth Affairs on 03.03.2016. After detailed deliberations, a number of Action Points were identified for the Department of Youth Affairs.

2. The Department will act mainly through its two pan-India youth networks, namely, NYKS and NSS. NYKS (Nehru Yuva Kendra Sangathan) has a network of 623 District-level Nehru Yuva Kendras and has about 8.65 million youth enrolled through about 3.03 lakh youth clubs/ mahila mandals, primarily in rural areas. NSS (National Service Scheme) has about 3.64 million student youth enrolled through 351 Universities, 16,056 Colleges/ Technical Institutions and 12,004 Senior Secondary Schools across the country. The role of the Department will be primarily **as an enabler**. The major Action Points are as follows:

I. Group on "Education and Health – Universal Access and Quality":

IA. Health:

1. The Department, through NYKS and NSS, will proactively collaborate with the healthcare institutions/ other stakeholders to help in effective delivery of healthcare services to the needy people all over the country. This may be, inter-alia, in the form of active participation in activities like health camps, eye camps, immunisation camps, blood donation camps, distribution of iron/ folic acid tablets, facilitating institutionalized deliveries, etc. [Timeline: 3 months' intensive drive during April-June, 2016 and continuing thereafter]
2. An important intervention will be in the form of creating mass awareness for prevention of various diseases, working in close collaboration with healthcare institutions/ other stakeholders. The strategy would include holding of rallies, organising functions, street plays, door-to-door campaigns, distribution of IEC materials, etc. NSS volunteers will play a proactive role for success of School Health Programme. The volunteers will also work to spread awareness about the proposed Universal Life and Health Assurance Scheme (ULHAS), as and when introduced, to help in successful implementation of the Scheme. [Timeline: 3 months' intensive drive during April-June, 2016 and continuing thereafter]
3. NYKS/ NSS volunteers will play an active role in promoting a healthy lifestyle. This is extremely important, esp. in the light of increasing

incidence of non-communicable diseases due to lifestyle disorders. The volunteers will spread aware sound health practices and nutritional aspects. The volunteers will work to dissuade youth from evils like drug/ alcohol addiction, smoking, etc. The volunteers will also work to popularise yoga and other traditional healthcare systems. Yoga will be made a mandatory component of all youth congregations (camps, etc.) under the aegis of NYKS/ NSS. [Timeline: 3 months' intensive drive during April-June, 2016 and continuing thereafter]

IB. Education:

4. NYKS/ NSS volunteers will create mass awareness to facilitate enrolment of children at elementary education level and to prevent school-drop outs, to help achieve the goal of universal elementary education. [Timeline: 3 months' intensive drive during April-June, 2016 and continuing thereafter]
5. The volunteers will also motivate youth to undergo vocational courses by disseminating information/ counselling, etc. NYKS/ NSS volunteers themselves will be motivated to take up vocational courses. [Timeline: 3 months' intensive drive during April-June, 2016 and continuing thereafter]

II. Group on "Swachh Bharat and Ganga Rejuvenation – People's Involvement and Sustainability":

IIA. Swachh Bharat:

1. NYKS/ NSS volunteers will play a key role in promoting construction of sanitary latrines and by promoting their use through behavioural change among people. A large portion of NYKS volunteers themselves will be the beneficiaries of the sanitation programme. [Timeline: 3 months' intensive drive during April-June, 2016 and continuing thereafter]
2. It will be ensured that cleanliness is given top priority in all youth congregations under the aegis of NYKS, NSS and other Programmes under the Department. It will be ensured that the venue is completely cleaned up and no waste is left at the end of any programme. [Timeline: Implementation with immediate effect]
3. The chain of Swachh Bharat Ambassadors shall be expanded. Each District Youth Coordinator (DYC) of NYKS shall create a chain of 9 eminent persons from different fields in his District, who in turn, will be persuaded to create their own respective chains of 9 persons each and so on. [Timeline: Chain formation during April-June, 2016 and continuing thereafter]
4. Tuesday of every week shall be earmarked for special cleanliness drive in all the offices under the Department and its autonomous/ subordinate

offices. All employees will participate in the campaign and make their respective working places clean. [Timeline: Implementation with immediate effect]

5. 'Swachhta' will be made an integral component of all youth-related training/ capacity building programmes, so that these youth can, thereafter, become ambassadors of Swachh Bharat campaign. [Timeline: Programme Modules to be revised by 30th June, 2016]
6. The NSS, NYKS and Scouts and Guides Organisations shall develop detailed Formats for reporting and monitoring of Swachhta activities of volunteers, youth club members and scouts and guides. [Timeline: by 30th April, 2016]

IIB. Ganga Rejuvenation:

7. NYKS volunteers will actively participate in creating awareness/ mobilisation in the Districts adjoining Ganga. An MOU has been signed with the Ministry of Water Resources, River Development and Ganga Rejuvenation. A detailed Action Plan has been prepared by NYKS and submitted to the Ministry of Water Resources, River Development and Ganga Rejuvenation for funding. However, pending this funding, NYKS/ NSS volunteers will work for cleaning of the river and areas near the river, esp. Ghats and for creating awareness among the people in the areas adjoining the river not to make the river dirty. Intensive drive shall be launched to establish youth clubs in all villages along the Ganga by June 2016. The old and the new Youth Clubs in the area will be motivated to make their own Action Plans and to act on them. [Timeline: 3 months' intensive drive during April-June, 2016 and continuing thereafter]

III. Group on "Employment Generation Strategies":

1. NYKS volunteers will work with development departments/ agencies, inter-alia, to improve livelihood opportunities by facilitating formation of Self Help Groups (SHGs) and by helping these Groups access finance from various Government Schemes/ Institutions. The Youth Clubs, themselves, can organise themselves into SHGs. NYKS youth clubs will also undertake skill gap studies in their respective areas and will motivate/ counsel youth to take up vocational courses and link them to employable skill development trainings. [Timeline: 6 months' during April-September, 2016 and continuing thereafter]
2. NYKS has formulated a proposal for proper certification of their Skill Upgradation Training Programme (SUTP) in terms of National Skills Qualification Framework (NSQF). NYKS has also formulated a proposal for certification of prior learning. These proposals have been submitted to Ministry of Skill Development and Entrepreneurship. The matter will be

finalised expeditiously. [Timeline: Matter to be followed up for finalisation within 3 months]

IV. Group on “Farmer-Centric Initiatives in Agriculture and Allied Sectors”:

1. NYKS/ NSS volunteers will play a proactive role in promoting organic farming practices and use of organic products. [Timeline: 3 months’ intensive drive during April-June, 2016 and continuing thereafter]
2. Creation/ maintenance of water reservoirs/ check dams for irrigation will be made an important component of voluntary Shramadaan activities being undertaken by NYKS/ NSS volunteers. [Timeline: 3 months’ intensive drive during April-June, 2016 and continuing thereafter]

V. Group on “Energy Efficiency and Conservation”:

1. The Department will promote energy efficient devices (e.g. LED bulbs)/ practices (like setting ACs at 24-25°C temperature) in all its offices, including offices of the autonomous/ subordinate organisations. [Timeline: Implementation with immediate effect]
2. The Department will promote use of solar energy in its offices, to the extent possible. [Timeline: by 30th September, 2016]
3. NYKS/ NSS volunteers will work with concerned Departments/ Agencies to create mass awareness about energy conservation practices to make it a people’s movement. [Timeline: 3 months’ intensive drive during April-June, 2016 and continuing thereafter]

VI. Group on “Good Governance - Challenges and Opportunities”:

1. The Department has been making serious efforts to promote e-Services. For instance, an online platform has been created for affiliation of youth clubs with NYKS. These efforts will be intensified. Application Forms have already been simplified into single-page forms. [Timeline: 3 months’ intensive drive during April-June, 2016 and continuing thereafter]
2. A separate portal for harnessing voluntary services is being created, as part of ongoing UNV/ UNDP Project. This Portal will have a dynamic database of the volunteers willing to offer their services as well as organisations needing the services of volunteers. [Timeline: by 30th September, 2016]

VII. Group on “Accelerated Growth with Inclusion and Equity”:

1. NYKS/ NSS volunteers will play proactive role towards ‘inclusion’ by popularising Jan Dhan Yojana, Social Security Schemes, etc. among

eligible people. [Timeline: 3 months' intensive drive during April-June, 2016 and continuing thereafter]

2. The Department will play a proactive role towards 'social equity' by increasing coverage of weaker sections of the society and the less-developed regions of the country in all its programmes as also by way of advocacy in favour of such sections of Society. [Timeline: 3 months' intensive drive during April-June, 2016 and continuing thereafter]
3. The Department will work towards increasing people's participation in governance, through more effective implementation of 'neighbourhood youth parliament' programme. [Timeline: 3 months' intensive drive during April-June, 2016 and continuing thereafter]

VIII. Group on "Innovative Budgeting and Effective Implementation":

1. Effective monitoring of schemes/ programmes will be ensured through use of space technology, etc. [Timeline: Preparatory work to be completed by 30th June, 2016]
