

Guide	Roll No.	Name	Topic
Dr.Monoj Kumar Chowdhury	PM-191-836-0056	Abhinav Baruah	PROPENSITY OF OWNERS OF PRIVATE HOSTEL, RENT-HOUSE AND PAYING GUEST TO USE ONLINE PLATFORM FOR THEIR BUSINESS
	PM-191-836-0105	Subham Biswas	A study on the perception towards Ready to cook food products
	PM-191-836-0101	Saurabh Kongkan Borah	How product sub-variants and presumptions of a brand influence consumer buying behavior
	PM-191-836-0081	Krishnakshi Deka	A study on Customer's attitude and perception towards digital food delivery app services
	PM-191-836-0108	Udayananda Sarma Baruah	A Study on Consumer Behaviour towards Herbal Cosmetic Products
	PM-191-836-0069	Debashish Barman	“STUDY OF AFTER SALES SERVICES” UNDERTAKEN AT MGT MOTORS (TATA MOTORS) PRIVATE LIMITED GUWAHAT
	PM-191-836-0071	Himangshu Talukdar	A COMPARATIVE STUDY BETWEEN AFTER SALES SERVICE OF TATA MOTORS AND MARUTI SUZUKI
	PM-191-836-0090	PALLAB MEDHI	MARKET POTENTIAL OF B-NATURAL IN GUWAHATI REGION
DR. RINALINI PATHAK KAKATI	PM-191-863-0061	ARINDAM SUTAR	MARKET RESEARCH ON GAMING IN INDIA
	PM-191-863-0065	BONISA GOHAIN	IMPACT OF ORGANIZATIONAL CULTURE ON EMPLOYEE COMMITMENT: A STUDY ON EMPLOYEES OF BANKING INDUSTRY
	PM-191-863-0074	JYOTISHMAN BAISHYA	TECHNICAL ANALYSIS OF INDIAN STOCK MARKET
	PM-191-863-0075	JYOTISMAN BORDOLOI	A COMPARATIVE STUDY ON ORGANISATIONAL CULTURE OF HIGHER EDUCATIONAL INSTITUTIONS
	PM-191-863-0083	LIZUSMITA DAS	CONSUMER ATTITUDE AND BEHAVIOUR TOWARDS E-LEARNING SERVICES: A CASE STUDY ON ONLINE CERTIFIED COURSES
	PM-191-863-0084	MADHUBALA BARUAH	ANALYSIS OF VOLATILITY OF GOLD PRICES IN INDIA
	PM-191-863-0089	NAVARUNJYOTI CHANGMAI	COMPARATIVE ANALYSIS OF COCA COLA AND PEPSICO IN INDIAN MARKET WITH SPECIAL REFERENCE TO GUWAHATI
	PM-191-863-0092	PARTHA PRATIM MEDHI	CUSTOMER PERCEPTION AND FUTURE POTENTIAL FOR TATA CARS

	PM-191-863-0098	RASHIK SHARMA	COMPARATIVE STUDY ON MARUTI SUZUKI AND TATA MOTORS IN INDIAN MARKET WITH REFERENCE TO GUWAHATI
Dr. Banajit Changkakati	PM-191-836-0062	Bhargav Deka	To Study the Factors Affecting the Investment Patterns of Salaried People
	PM-191-836-0067	Darshana Kanoo	HR Analytics - A Modern Tool in HR for Predicting Candidate Job Offer Dropout
	PM-191-836-0072	Hriday Pratim Kalita	A Study on the Satisfaction of the Healthcare Workers of GMCH in Combating Covid19 Pandemic
	PM-191-836-0078	Kaustubh kashyap Borah	Consumer
	PM-191-836-0087	Nabajit Chakraborty	due to the COVID19 Pandemic
	PM-191-836-0088	Nafisa Mehzbin	The Over-The-Top Platform Viewers
	PM-191-836-0097	Raj Hakmausa	Restaurant and Taxi Sector
	PM-191-836-0100	Samiran Kashyap Borah	about Work Life Balance and Role of HR in Maintaining it

Dr. Pradeep Kumar Jain

PM-191-836-0059.	ANAMIKA MALAKAR	A STUDY ON ORGANIZATIONAL CITIZENSHIP BEHAVIOUR AT ASSAM POWER DISTRIBUTION COMPANY LIMITED
PM-191-836-0064	BITUPARNA DAS	SECTOR: A COMPARATIVE STUDY BETWEEN PUBLIC AND PRIVATE SECTOR BANKS.
PM-191-836-0070	DEEPAK BRAHMA	A COMPARATIVE PERFORMANCE ANALYSIS OF THE SELECTED MUTUAL FUNDS SCHEMES AND INVESTORS PERCEPTION TOWARDS INVESTING IN VARIOUS INVESTMENT SCHEMES AVAILABLE IN INDIAN MARKET
PM-191-836-0076	KAJAL PEGU	BEHAVIOUR TOWARDS DIGITAL MARKETING
PM-191-836-0082	KUPANJOY NUNISA	CONSUMERS WITH EMPHASIS ON GROCERY SHOPPING DURING THE
PM-191-836-0085	MAMPI PAUL	BY JDB STEEL LLP
PM-191-836-0091	PARISHMITA BORA	A STUDY ON RELATIONSHIP BETWEEN JOB SATISFACTION AND
PM-191-836-0096	RAHI MASUM RAJA	BEHAVIOUR WITH REFERENCE TO THE STATE OF ASSAM

PM-191-836-0099	RUPSHIKA BHUYAN	A COMPARATIVE ANALYSIS ON CONSUMERS SATISFACTION AND PERCEPTION TOWARDS AMUL & PURABI POUCH MILK IN GUWAHATI MARKET.
PM-191-836-0104	SIDHARTHA BORKOTOKY	A STUDY ON EMPLOYEES' PERCEPTION TOWARDS WORK FROM HOME IN IT SECTOR - WITH SPECIAL REFERENCE TO 25 / 25 MODEL OF TCS

DR. SAMIR SARKAR	PM-191-836-0063	BIDYUTJYOTI TALUKDAR	A STUDY ON THE RELATIONSHIP BETWEEN GREEN MARKETING AND BRAND EQUITY.
	PM-191-836-0068	DEBASHIS SARMAH	ISSUES AND DIMENSIONS OF ONLINE LEARNING IN INDIA: 2020-21.
	PM-191-836-0073	JENIFAR RAHMAN	A STUDY ON THE IMPACT OF EXTRINSIC CUES OF PACKAGING ON CONSUMER BUYING BEHAVIOUR.
	PM-191-836-0079	KAUSTUV PROTIM MAHAN	ASSESSMENT OF IMPACT OF POP ON CONSUMER'S BUYING DECISION.
	PM-191-836-0080	KHIROD MECH	A STUDY ON IMPACT OF SOCIAL MEDIA INFLUENCER ON PURCHASE DECISION ON CONSUMER DURABLES.
	PM-191-836-0086	MIHIRJEET SARMAH	IMPACT OF INFLUENCER MARKETING WITH REFERENCE TO CELL PHONE INDUSTRY.
	PM-191-836-0093	PIYUSH KANTI BORDOLOI	IMPACT OF HEALTH CONSCIOUSNESS ON PURCHASE INTENTION OF FOOD ITEMS.
	PM-191-836-0095	RACHITA BHATTACHARJEE	THE PREDICTORS OF EMPLOYEE ENGAGEMENT AND ITS IMPACT ON EMPLOYEE PRODUCTIVITY & MENTAL HEALTH IN BANKING AND IT SECTORS.
	PM-191-836-0106	SUSHMITA BORDOLOI	A STUDY ON THE FACTORS AND THEIR RELATIONSHIP IN TEACHERS' MOTIVATION IN PRIVATE AND GOVERNMENT SCHOOLS OF GUWAHATI.

DR. MONOSHREE MAHANTA	PM-191-836-0058	Amit Kumar Sarma	A STUDY ON PUBLIC AWARENESS AND PERCEPTION TOWARDS ELECTRIC VEHICLE IN GUWAHATI.
	PM-191-836-0060	Ankita Hazarika	A STUDY ON SOCIAL MEDIA SITES AS A TOOL FOR JOB SEARCH AND APPLICATION.

PM-191-836-0066	Chandramita Hazarika	A STUDY ON THE EMPLOYEE SATISFACTION LEVEL IN LIFE INSURANCE CORPORATION OF INDIA.
PM-191-836-0077	Kashyapi Dutta	A STUDY ON THE EMPLOYEE ENGAGEMENT IN THE BANKING INDUSTRY.
PM-191-836-0094	Pratik Prasanta Das	RETAILER'S PERCEPTION ON MOBILE PAYMENT SYSTEM.
PM-191-836-0102	Shibam Jyoti Neog	A STUDY ON THE INFLUENCE OF DIGITAL MEDIA ADVERTISEMENT ON CONSUMER BUYING BEHAVIOUR.
PM-191-836-0103	Siantan Long Rongmei	A MARKET STUDY ON ONLINE COACHING CLASSES IN ASSAM.
PM-191-836-0107	Tori Devi	TALENT MANAGEMENT IN CEMENT INDUSTRY.