



5<sup>th</sup> International Seminar (online)

ON



## SUSTAINABLE EXISTENCE & SHRIMAD BHAGWAD GITA PHILOSOPHY

21-23 December, 2020

Organized by Departments of Tourism and Hotel Management, Sanskrit, Philosophy,

Institute of Sanskrit and Indological Studies, University School of Management, Commerce, English and

Directorate of Distance Education

KURUKSHETRA UNIVERSITY, KURUKSHETRA

(A+ Grade NAAC Accredited)

### *CERTIFICATE*

Certified that Dr. Samir Sarkar, Academician, Gauhati University has participated in the International Seminar on 'Sustainable Existence & Shrimad Bhagwad Gita Philosophy' as *Session Chair / Resource Person / Research Scholar/ Participant / Student and presented a paper titled Role of Brand Love and its outcomes in Consumer Brand Relationships among consumers of Assam held from 21-23<sup>rd</sup> December, 2020 at Kurukshetra University, Kurukshetra (India).*

**Prof. Manjula Chaudhary**  
Seminar Director

**Prof. Mohinder Chand**  
Organizing Secretary